IOIYS IAUN COPENHAGEN High Summer / Pre Autumn 2025



Free Spirit

Lollys Laundry 25.2 Collection is all about balancing casual elegance with a touch of sophistication. Featuring delicate embroidered details and effortless cool strap dresses, the collection captures the essence of warm summer days. Flowing maxi skirts in soft, airy fabrics and an eclectic blend of patchwork and unique prints create that signature Lollys bohemian look.

Denim makes a bold return with relaxed playsuits, tops and dresses, while romantic lace and bold stripes in all colors and sizes add a playful twist. Prints are carefully curated, showcasing intricate placement- and border prints that add both edge and refinement.

The color palette reflects the depth of summer, from all shades of blues, purples and vintage roses to crisp whites that evoke sun-kissed simplicity. Inspired by a blend of cowboy romance and California's effortless cool lifestyle, this collection is a fusion of timeless bohemian styles with a modern, free-spirited vibe.

With Lollys 25.2 Laundry Collection, you get the best of both worlds – casual elegance and a dreamy, effortless style that celebrates both timeless classics and modern freedom. Whether you're drawn to the playful or the timeless, you'll find something perfect for every summer day in this beautiful collection.

With love from

Kamilla Byriel

Lollys Laundry Owner/Head of Design





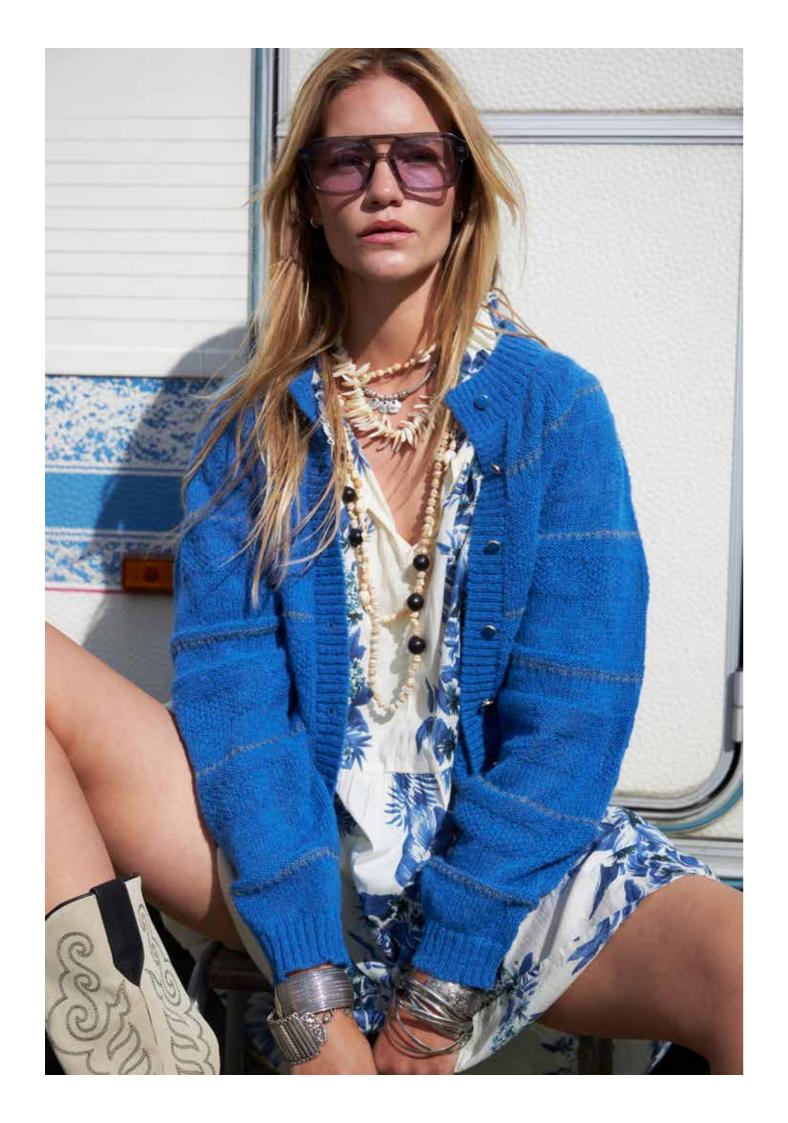


PineLL Blouse DiamondLL Maxi Skirt





SabineLL Dress LiamLL Pants

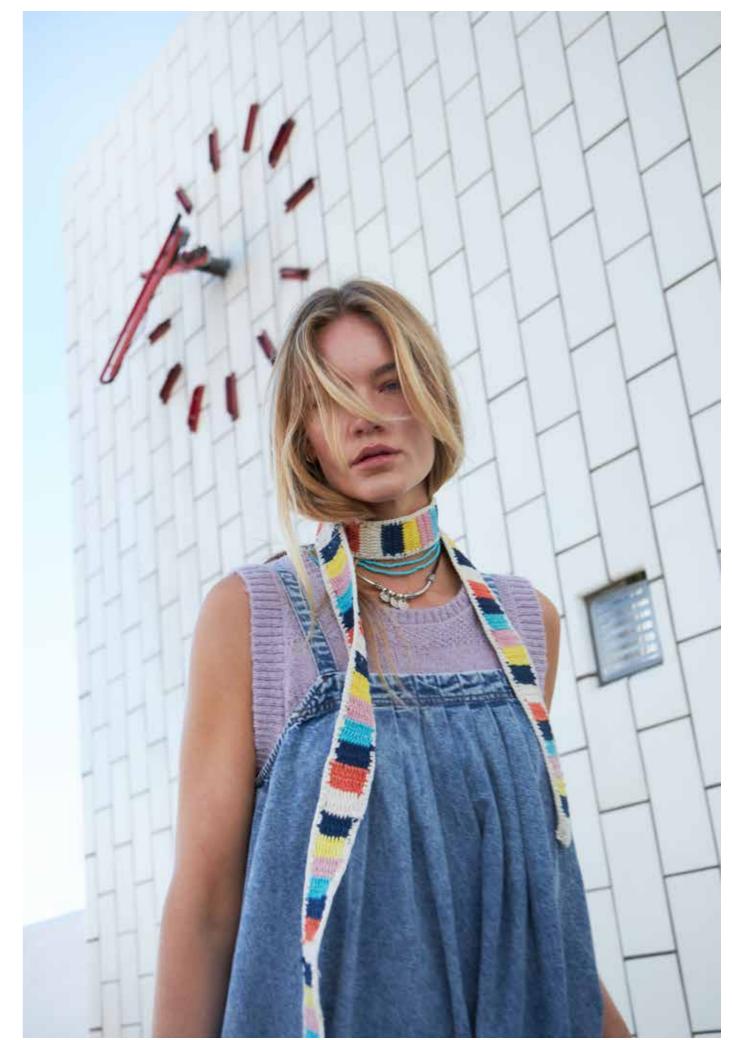




SabineLL Dress JorkLL Knit Cardigan

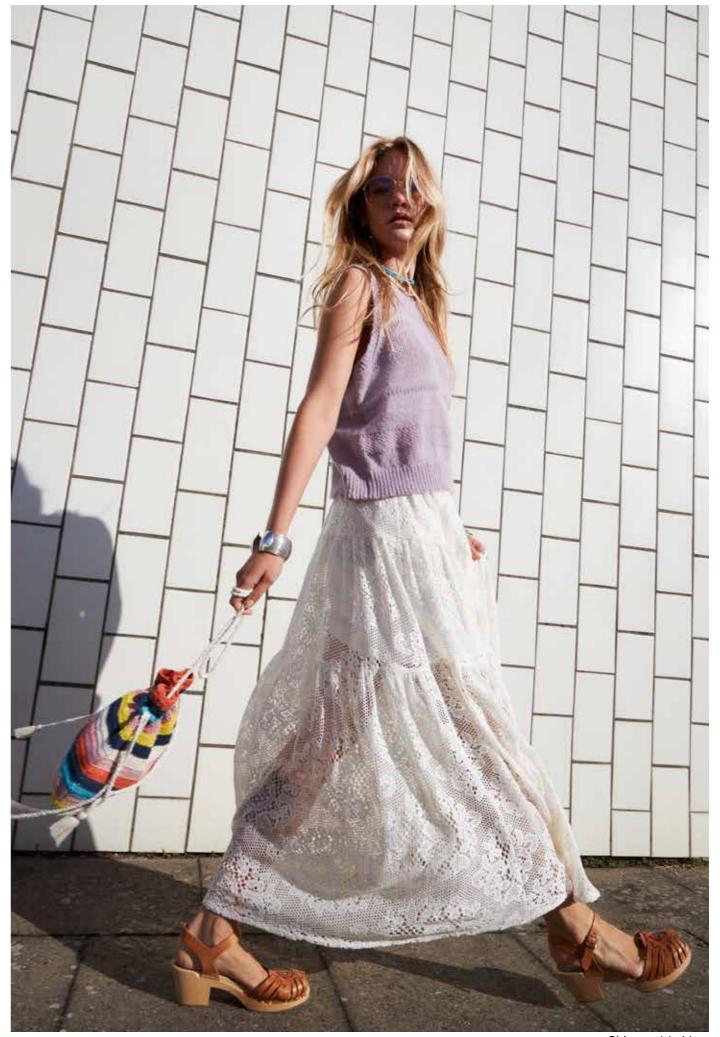


ChicargoLL Vest LungoLL Maxi Dress



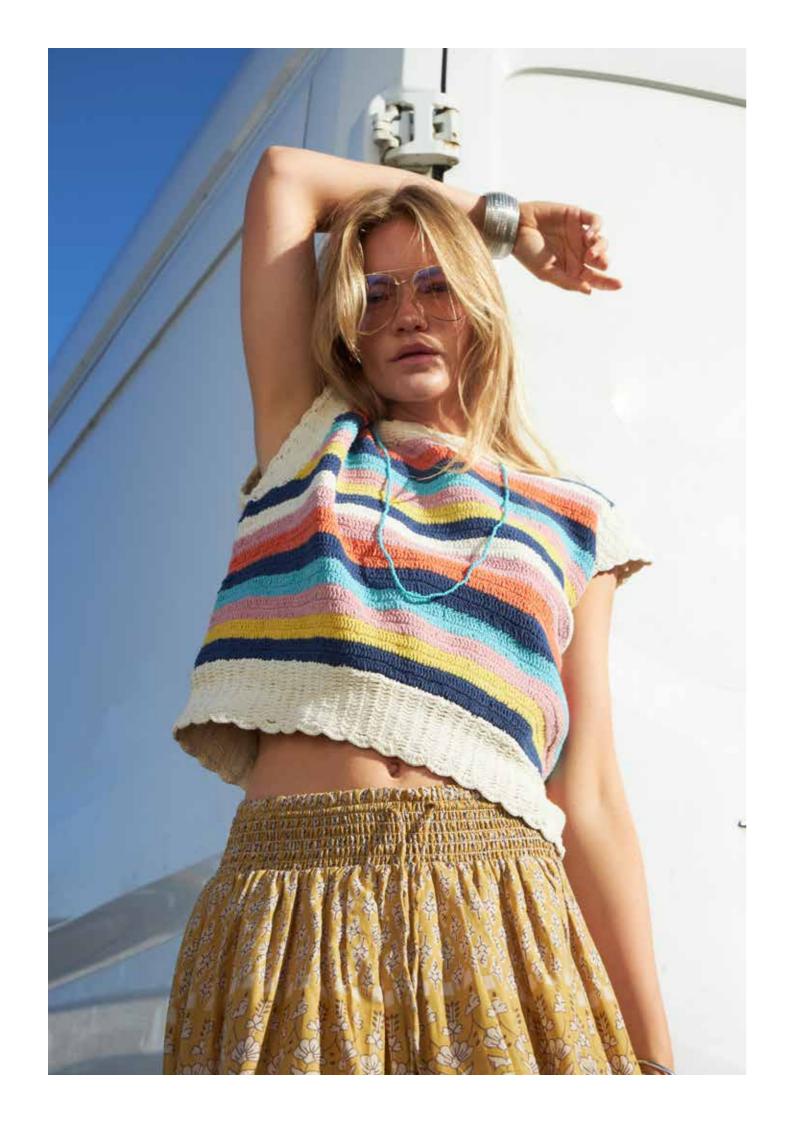
EttaLL Belt





LotusLL Bag

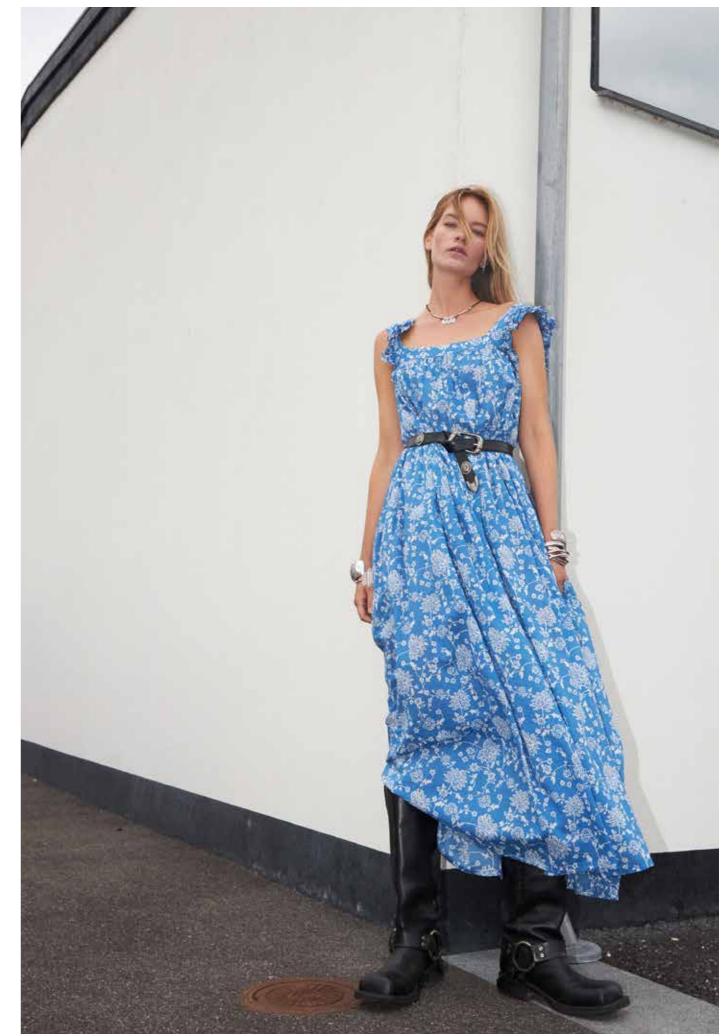
ChicargoLL Vest SunsetLL Maxi Skirt



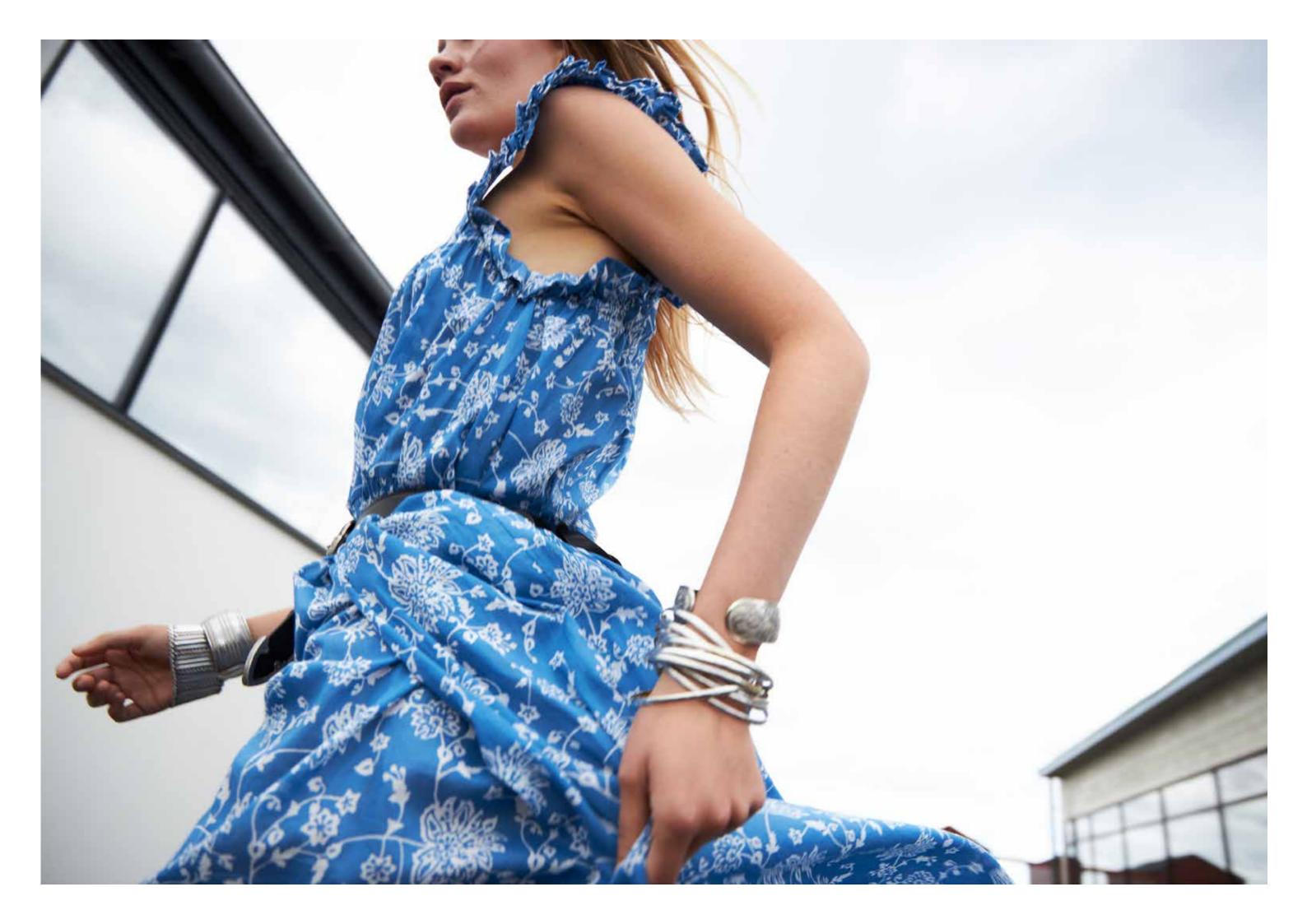


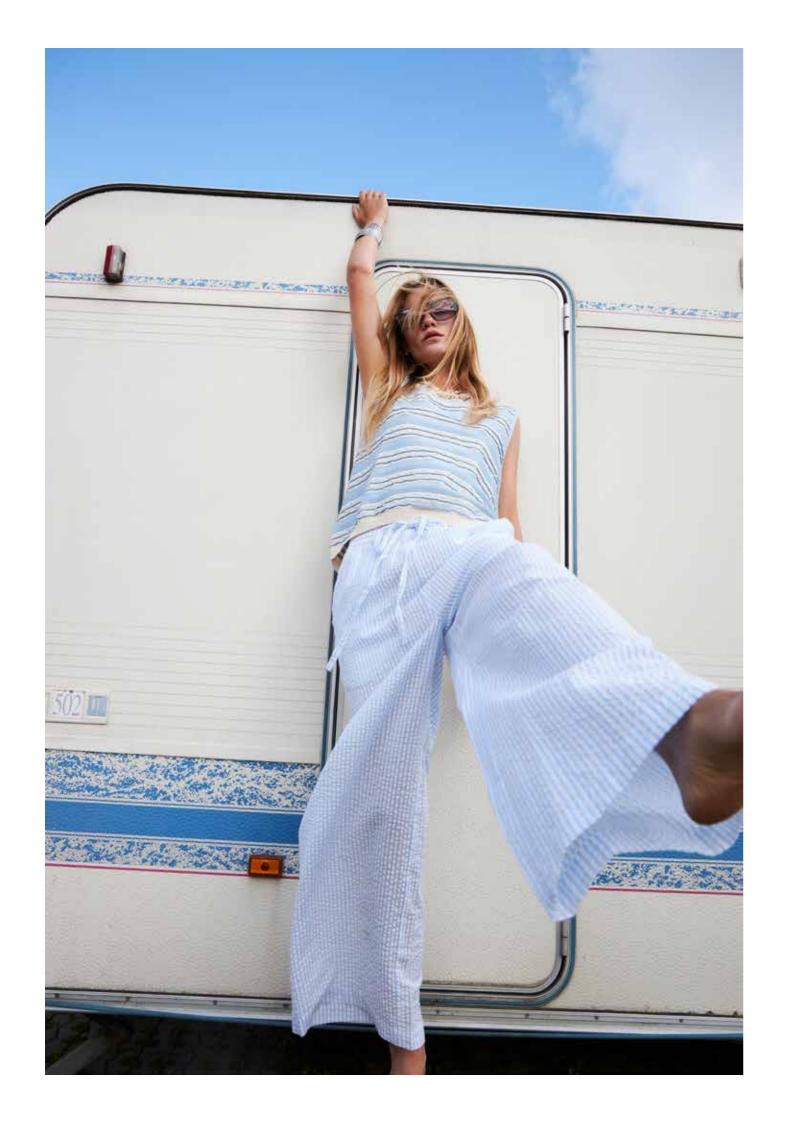
ChicargoLL Vest DiamondLL Maxi Skirt





KiraLL Dress BarkLL Learther Belt







BoboLL Knit Vest LiamLL Pants

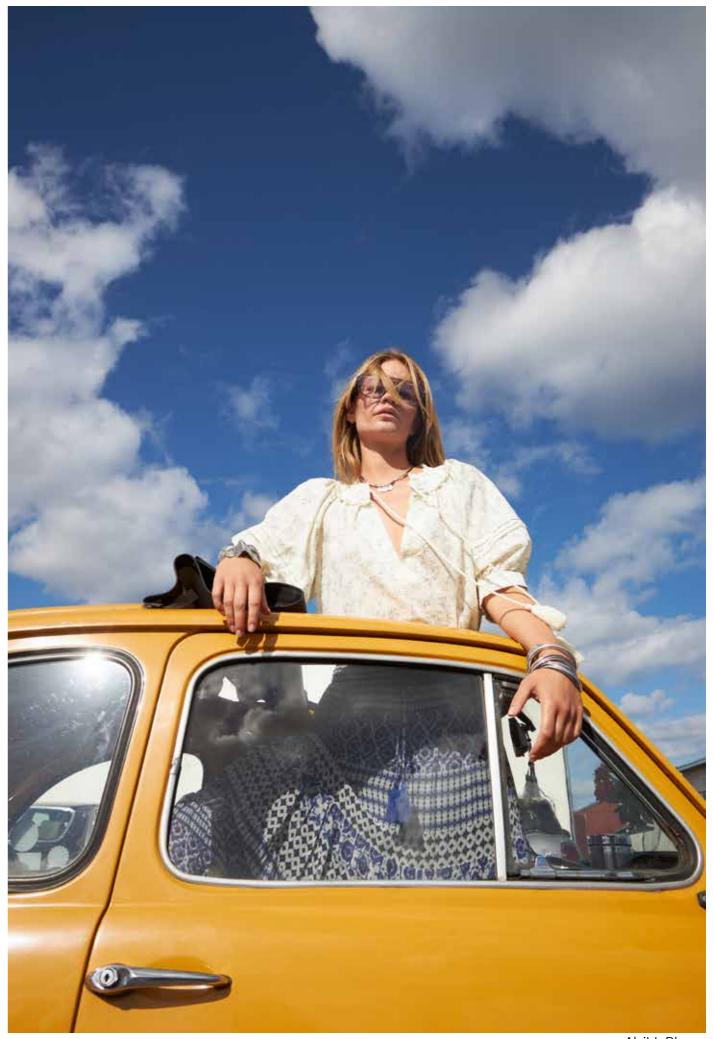




NudaLL Maxi Dress HydraLL Canvas Shopper







AlviLL Blouse DiamondLL Maxi Skirt

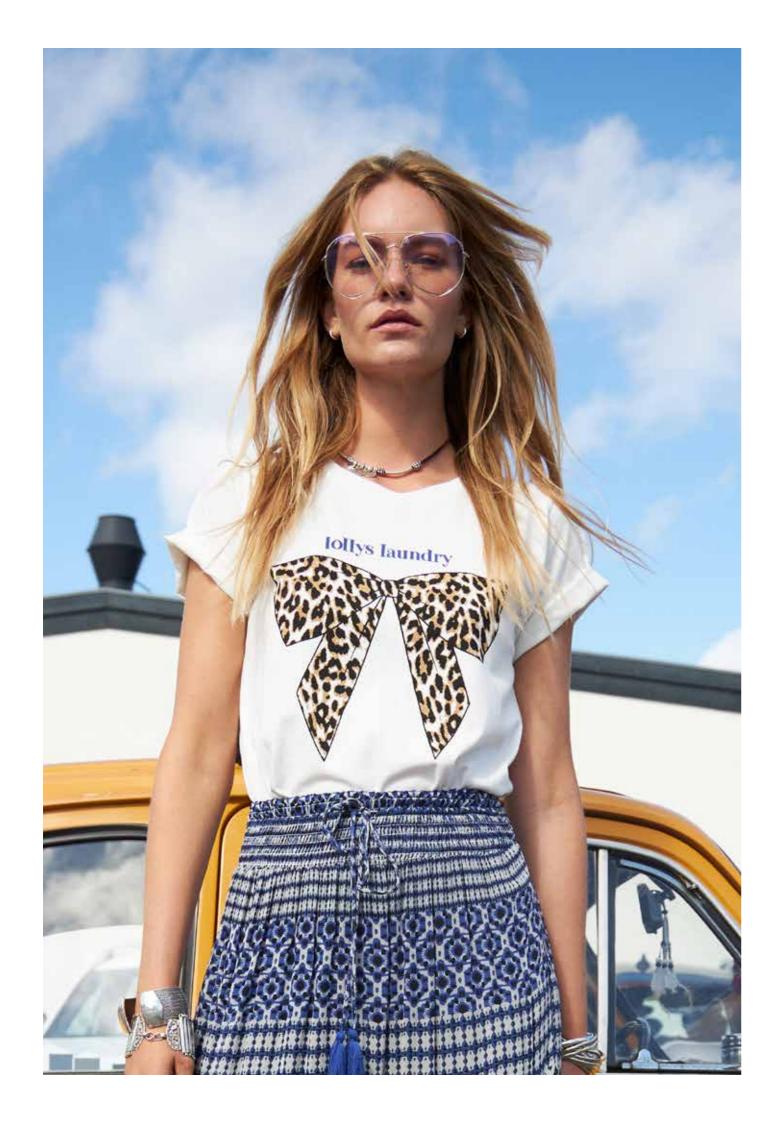




YogidaLL Short Dress



YogiLL Shirt FloridaLL Pants





RomaLL Tee DiamondLL Maxi Skirt





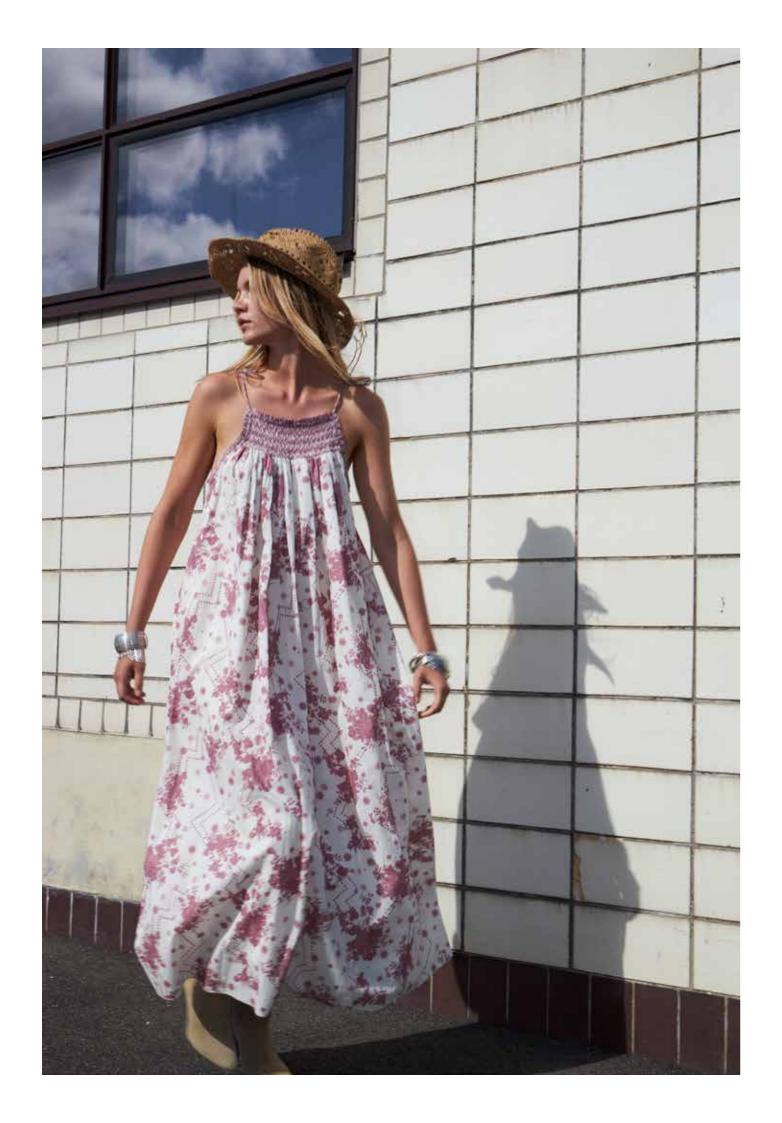
RomaLL Tee

LuxLL Shirt BlancaLL Shorts





TimorLL Midi Dress LuluLL Jacket



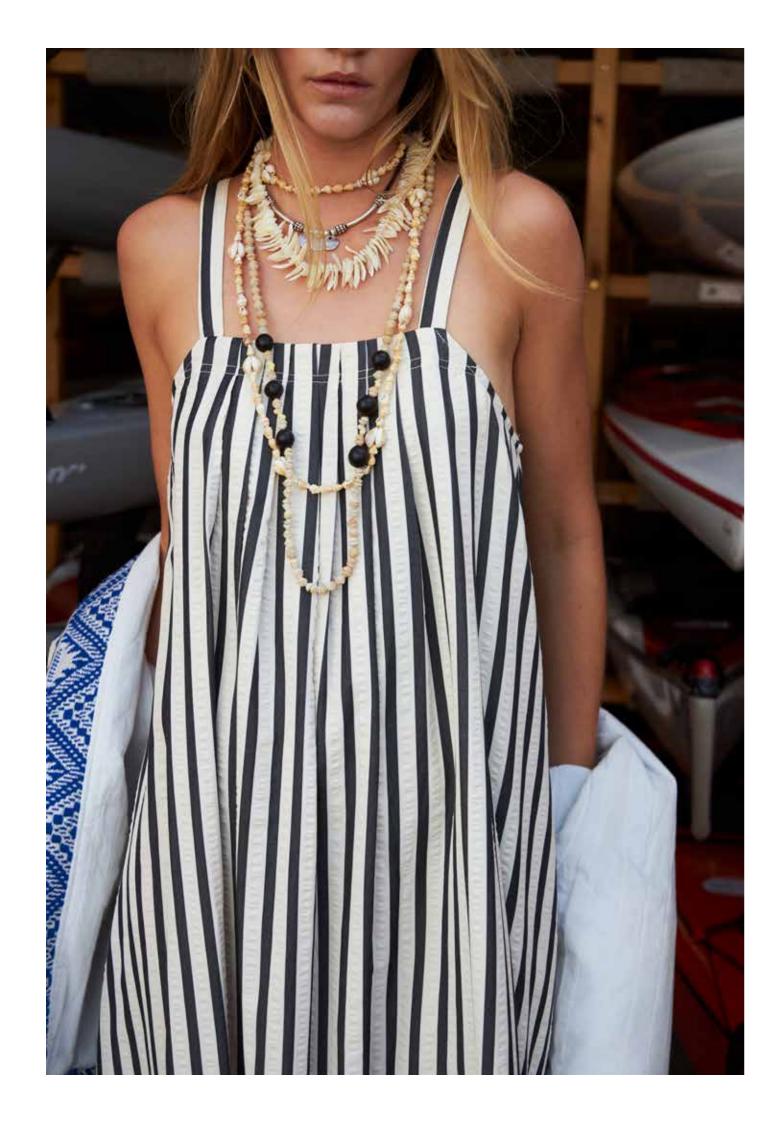


AngoLL Maxi Dress





BadalLL Shirt FloridaLL Pants





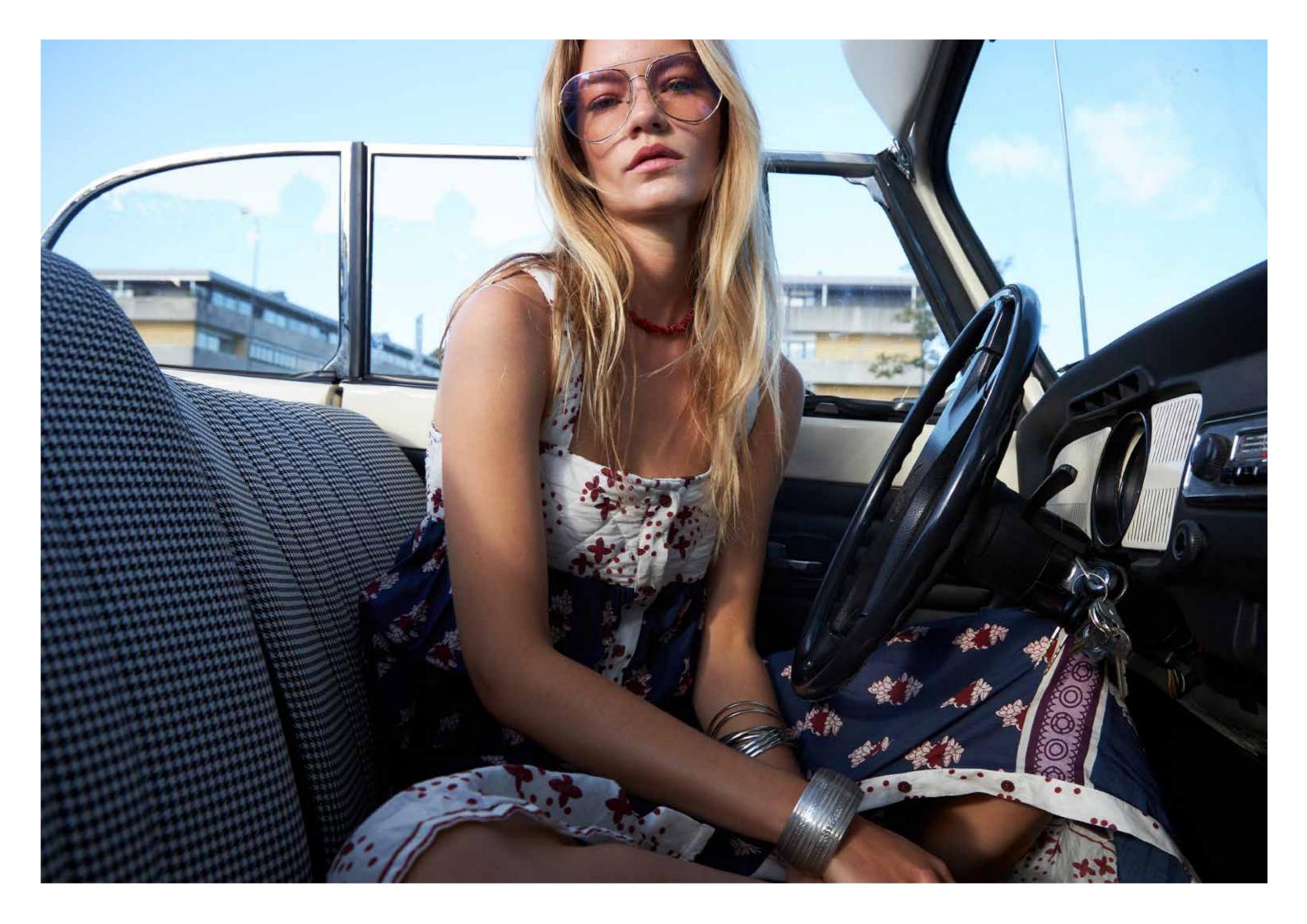
LungoLL Maxi Dress HawaiiLL Jacket

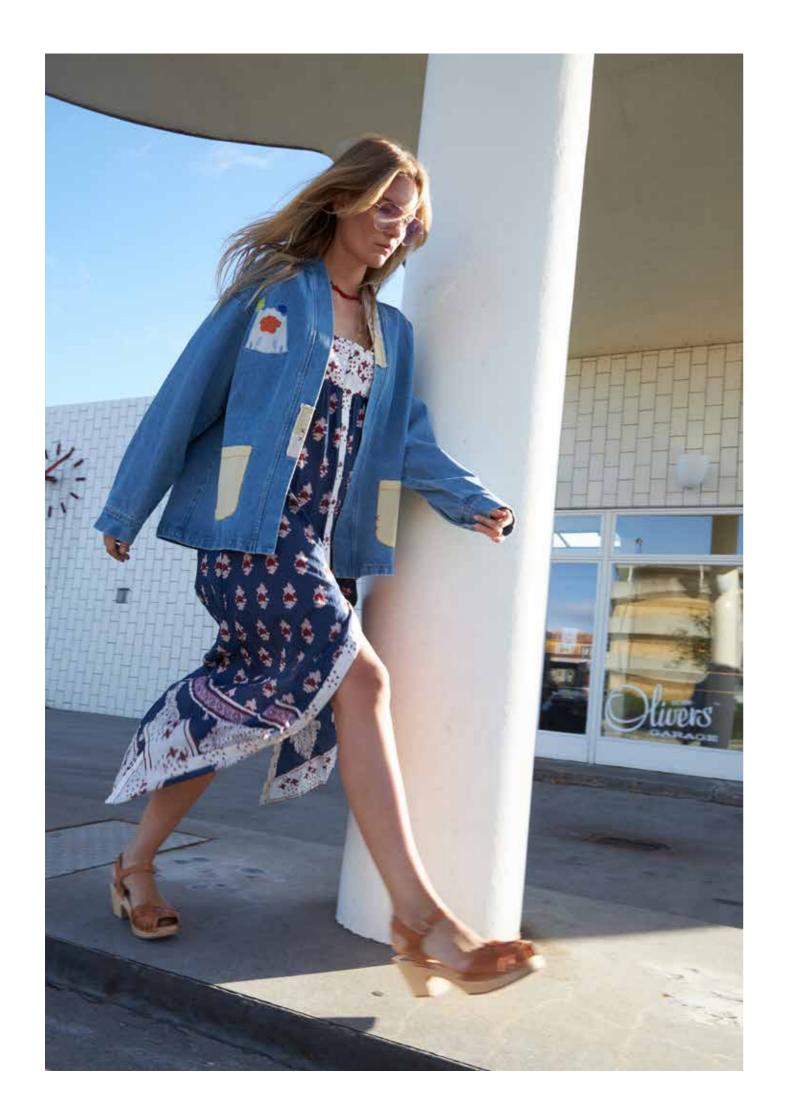




KiaLL Maxi Dress

LungiLL Top RioLL Maxi Skirt







MilaLL Jacket KiaLL Maxi Dress





CoraLL Jumpsuit CallaLL Scarf



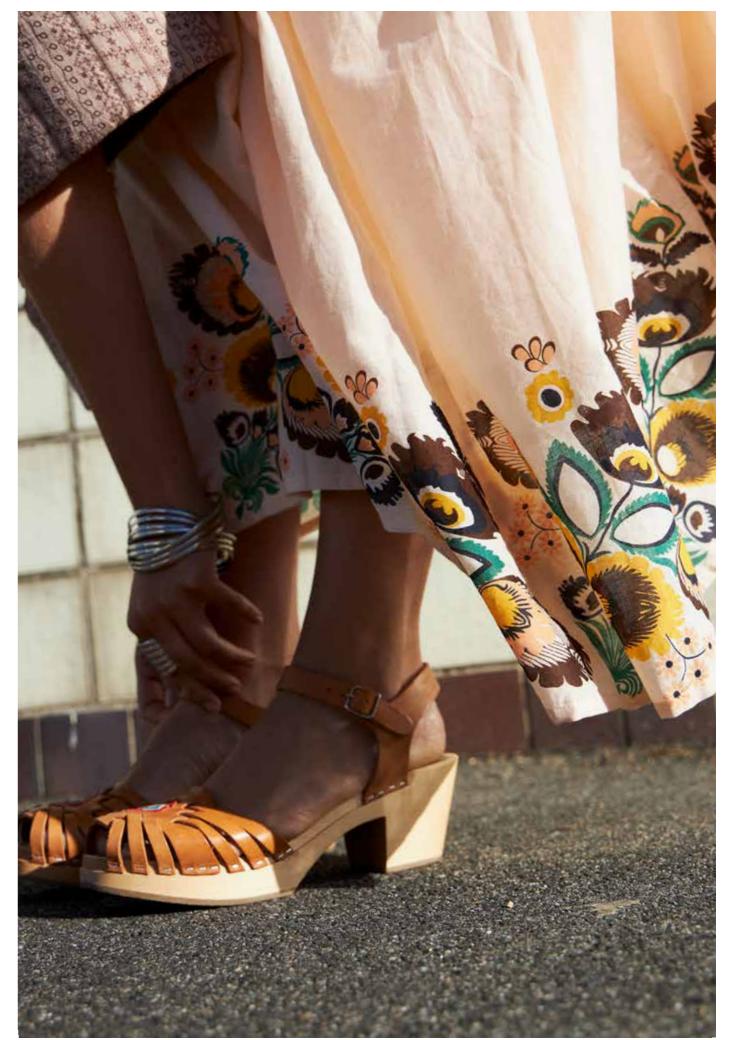


SydneyLL Sweatshirt CoraLL Jumpsuit





TristyLL Jacket AlsLL Top



CassieLL Maxi Skirt



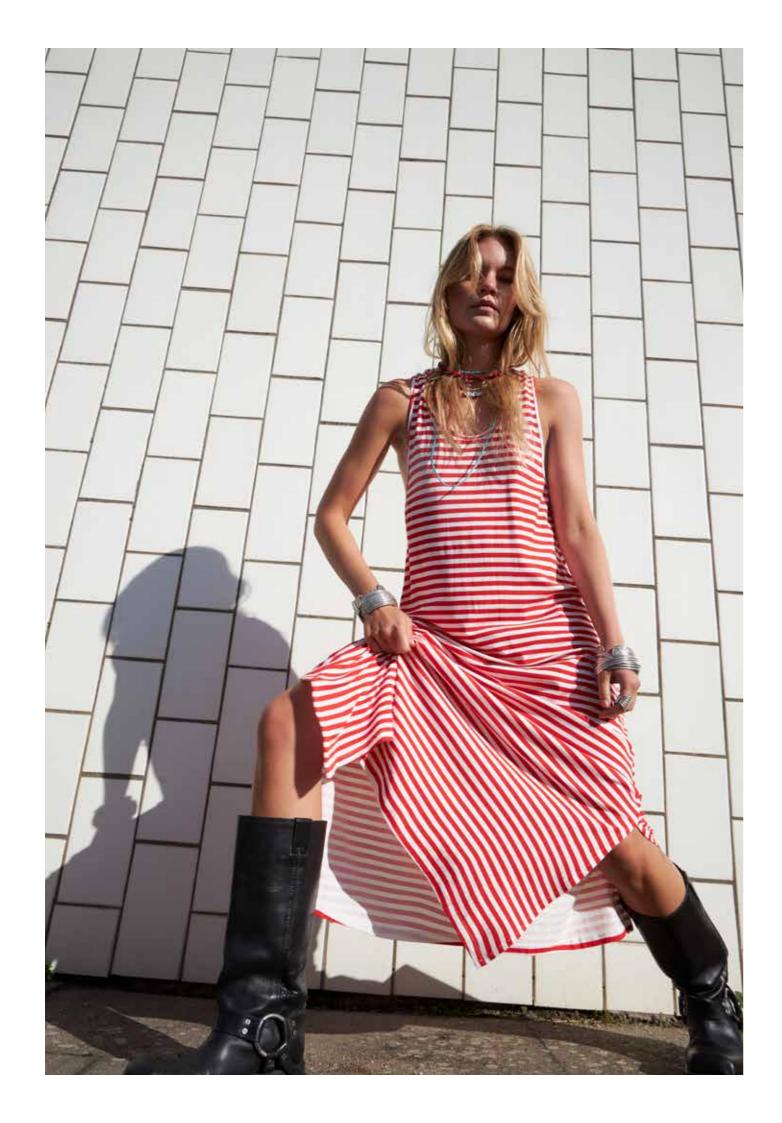


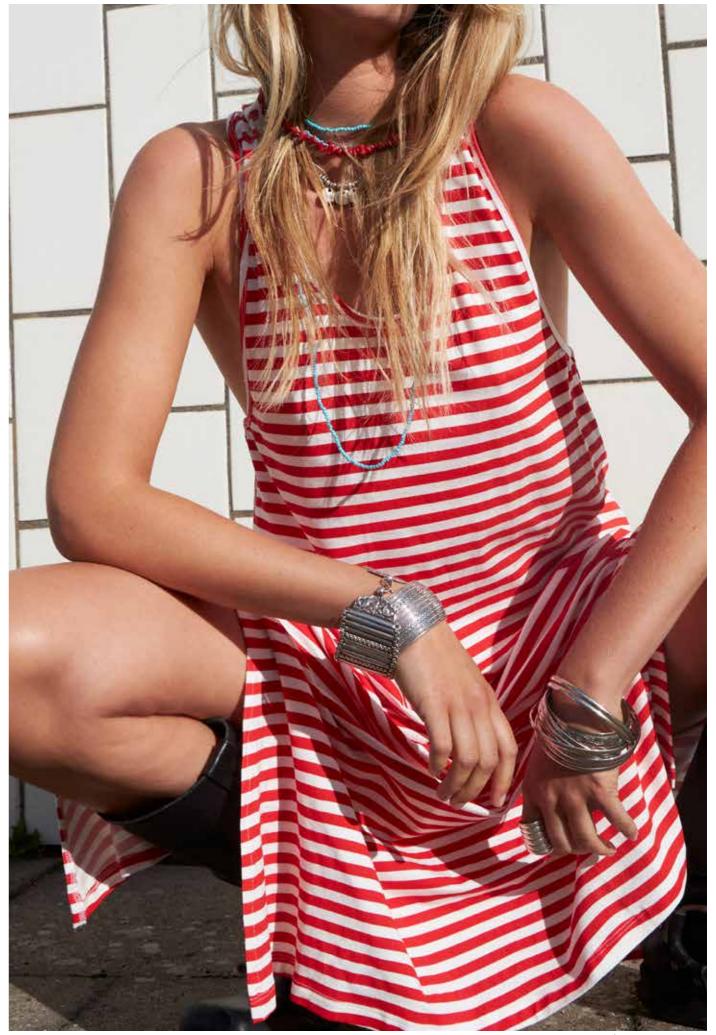
DavenportLL Blouse MaisieLL Pants





BlakeLL Maxi Dress GiaLL Bag





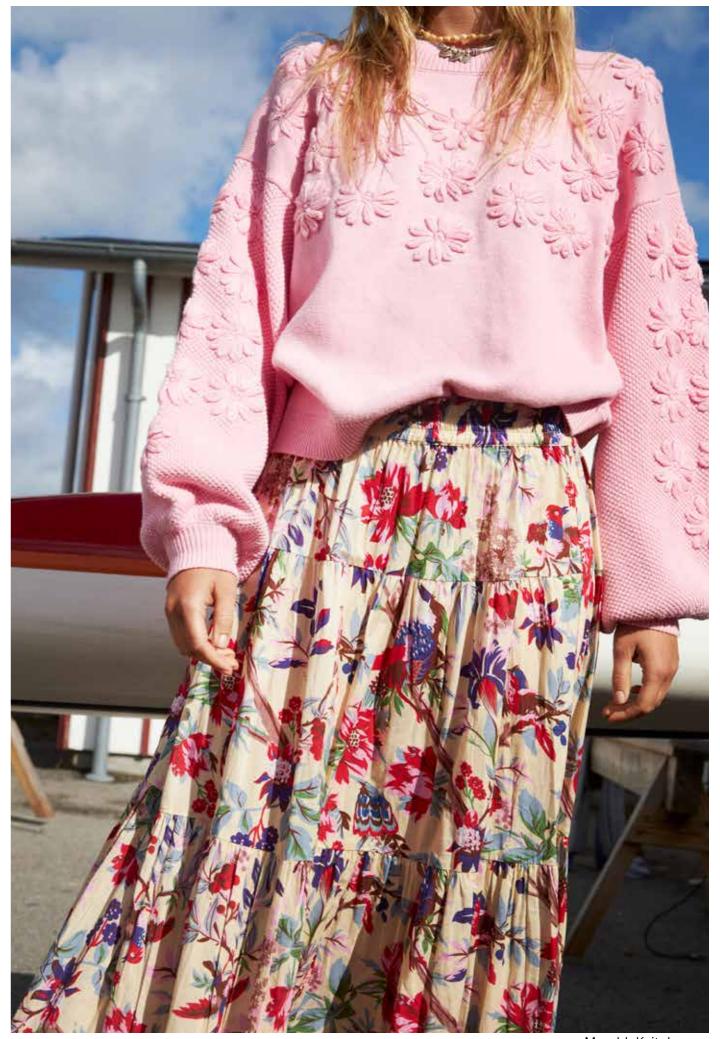
MylaLL Maxi Dress





LuluLL Jacket LucyLL Shorts





MusaLL Knit Jumper SunsetLL Maxi Skirt

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